OUR THEORY OF CHANGE



OUR REASON FOR BEING...

Our cities are designed around cars not people

Environmental, economic and health systems are under pressure

Livable, loveable, healthy, equitable communities need walk-friendly environments

There is no industry representing walking and walkable communities

OUR STRATEGIES TO INFLUENCE INCLUDE...

Individuals are inspired to walk more and are empowered to champion walking and walkability

All levels of government and industry receive evidenced-based advice on walking benefits, barriers and enablers

Decision makers have the knowledge and capability they need to champion walking and walkability

Public debate is shaped to raise awareness and advocacy for walking and walkability

TO DRIVE OUR WORK, WE NEED...

Support and investment from government, philanthropic and corporate organisations

Income from providing subject matter expertise

Partnerships with organisations

Support from the community

SO WE CAN FOCUS ON...

Providing courageous leadership and influence to create change

Providing evidence to ensure better outcomes for walkability

Improving policy and investment in walking

Equipping people with the language and knowledge they need to champion the walkable communities they want

Harnessing community desire for walkable communities

A BETTER FUTURE FOR ALL

Walking valued as a decarbonisation strategy for climate change mitigation and adaptation

Increased investment in walking-related infrastructure

Walkable neighbourhoods that enable health and wellbeing

Increased walking in the community

Safe and equitable communities for all

LINKED TO UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

3 GOOD HEALTH



Good health and wellbeing

10 REDUCED INEQUALITIES



Reduced inequalities



Sustainable cities and communities





Climate action